

FAN GUIDE

THE MEMORIAL STADIUM
BRISTOL ROVERS FOOTBALL CLUB



ABOUT THE MEMORIAL STADIUM

Welcome to The Memorial Stadium, the proud home of [Bristol Rovers Football Club](#).

The Mem was built as a memorial to local rugby players who died in the First World War, first opening its gates in 1921 and originally serving as the home of Bristol Rugby Club.

Situated on Filton Avenue in Horfield, North Bristol, it has been the home of Bristol Rovers since 1996. The Memorial Stadium is a traditional ground with an old-school feel and vibrant atmosphere, with a maximum capacity of 12,500.

This guide is designed to help both new and returning visitors plan their matchday.

We hope you enjoy your experience at Bristol Rovers. **UP THE GAS!**

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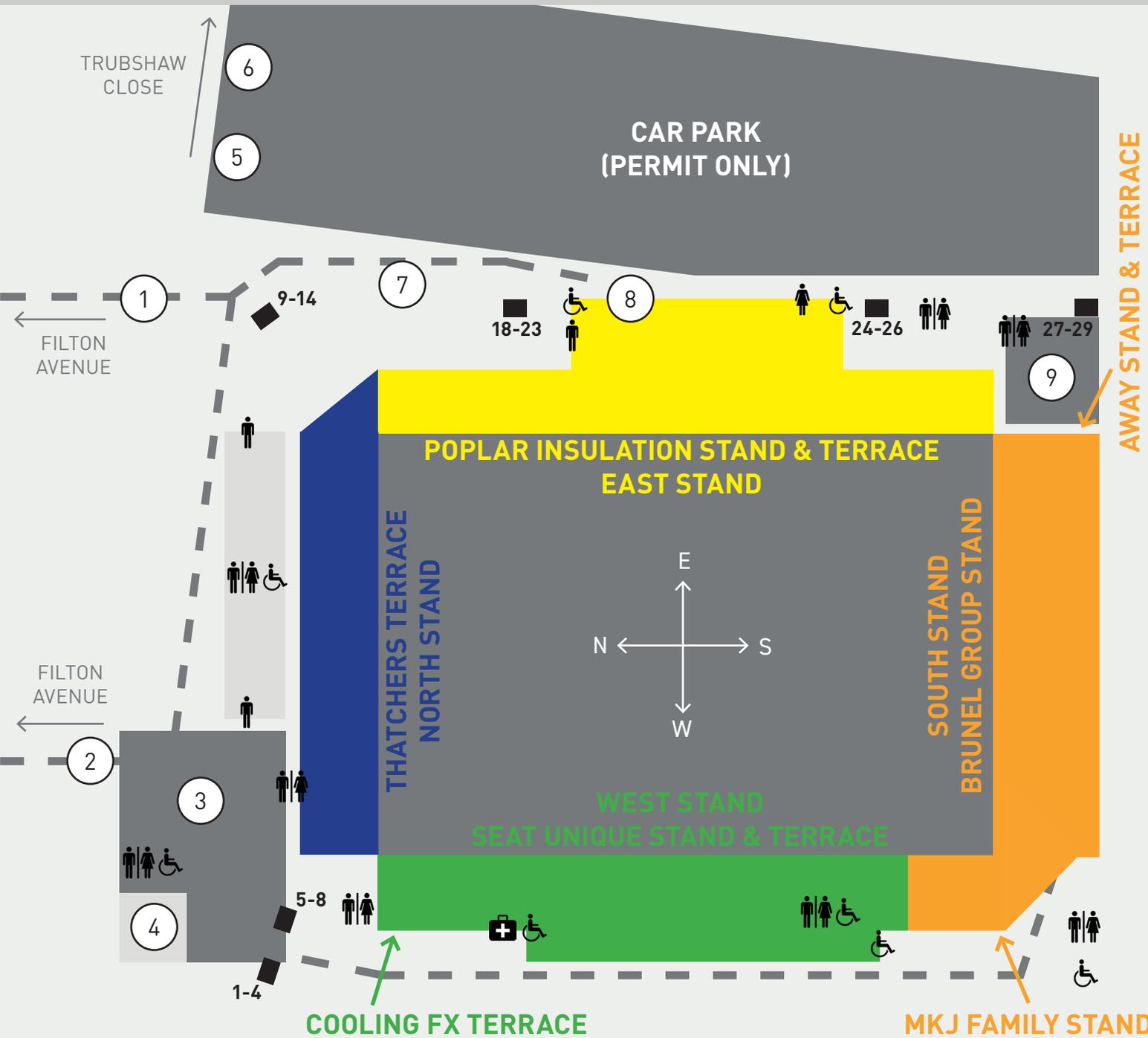
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THE MEMORIAL STADIUM SITE MAP



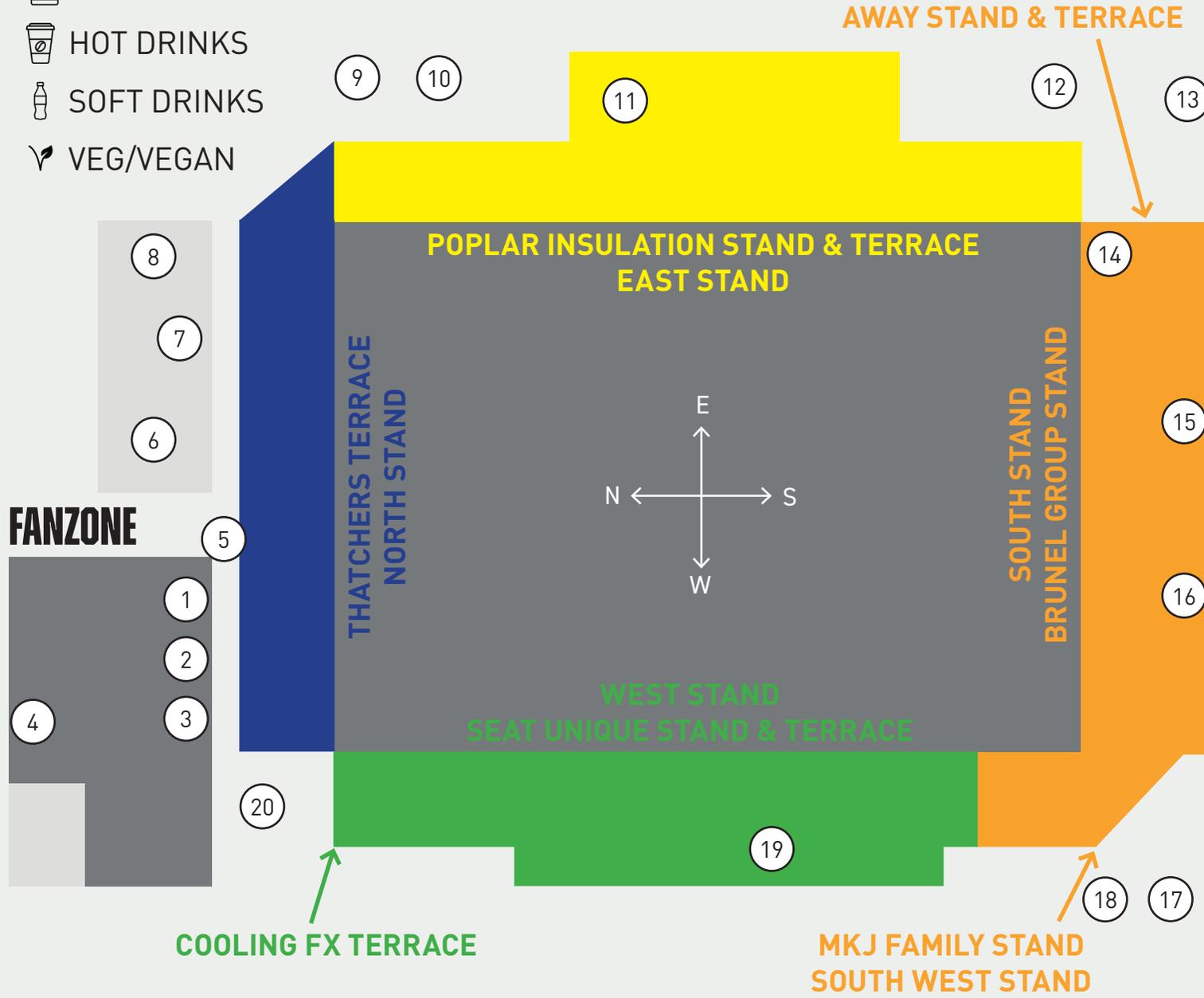
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THE MEMORIAL STADIUM

FOOD & DRINK MAP

- FOOD
- BEER
- HOT DRINKS
- SOFT DRINKS
- VEG/VEGAN



FANZONE

- 1&2 CONTAINER BARS
- 3 THE GRILL
- 4 BRFC (FRIED CHICKEN)

NORTH STAND

- 5 PROPER CORNISH
- 6 THATCHERS BAR
- 7 IRENE'S KITCHEN
- 8 BRFC LEGENDS BAR

EAST STAND

- 9&10 PIE SHOP
- 11 BUTCOMBE BAR
- 12 PROPER CORNISH

SOUTH STAND

- 13 AWAY KIOSK
- 14 AWAY BAR
- 15&16 PIRATE'S BAR
- 17&18 CONTAINER BARS

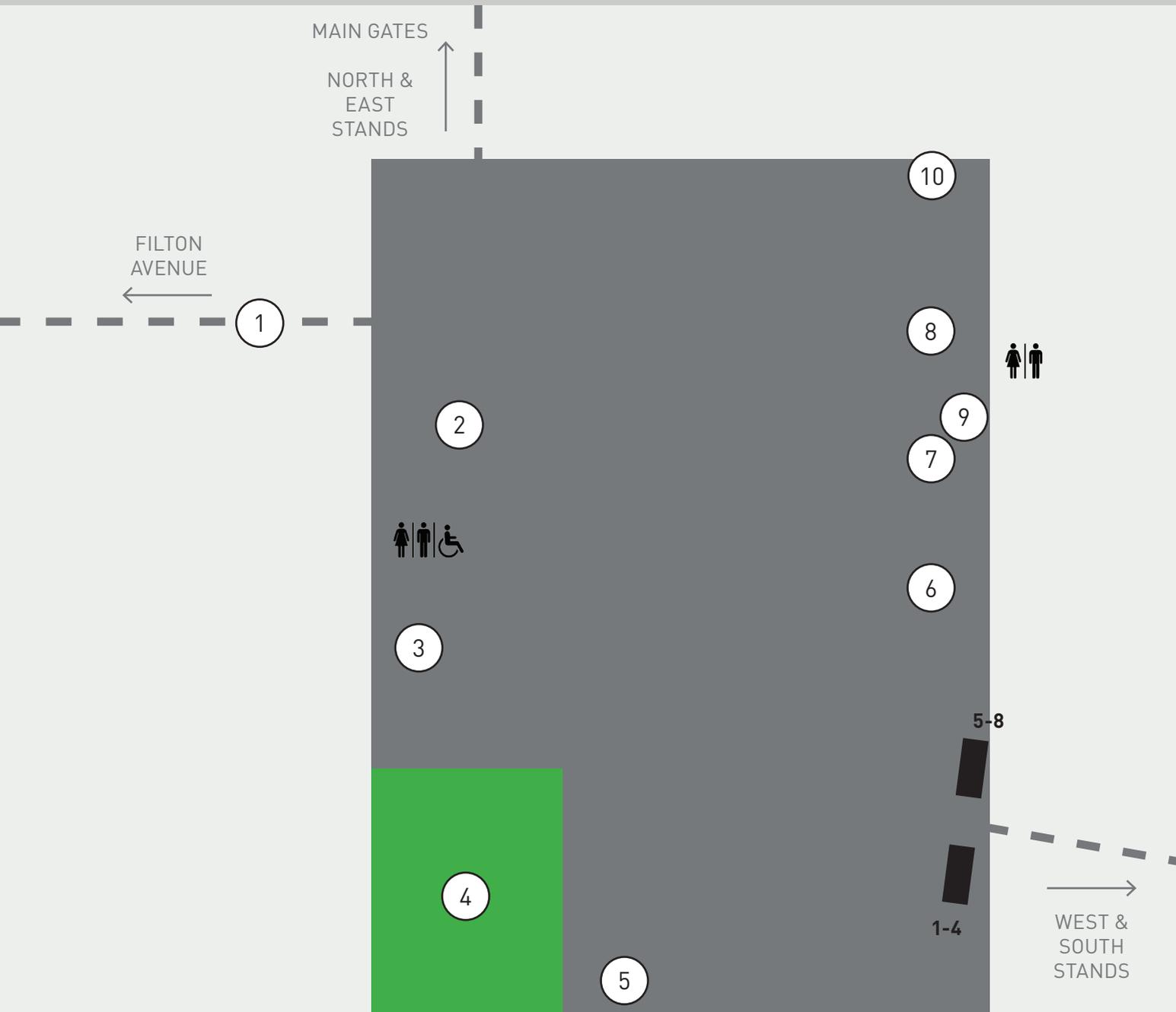
WEST STAND

- 19 DEBENTURE BAR
- 20 PIE SHOP



THE MEMORIAL STADIUM

FANZONE MAP



- ① MEMORIAL GATES
- ② STAGE
- ③ BRFC (Bristol Rovers Fried Chicken)
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- ⑦&⑧ CONTAINER BARS
- ⑨ FANZONE SCREEN
- ⑩ THATCHERS BAR (Accessible entrance)
- TURNSTILES
- ♂ ♀ ♿ TOILETS

TICKETS

Online

The best way to purchase Bristol Rovers tickets is online at:

[www.eticketing.co.uk/
bristolrovers](http://www.eticketing.co.uk/bristolrovers).

These tickets will be sent to you digitally as etickets. There is no need to print your ticket, as it can be scanned directly from your phone screen or added to the Apple/Google Wallet on a smartphone.

You can also access etickets via the Digital Wallet within your eticketing account, or on the Bristol Rovers App.

Tickets can be purchased online up until the start of kick-off.

To encourage supporters to buy tickets in advance, all online ticket sales will be subject to cheaper Earlybird prices.



Matchday Ticket Office

Tickets can also be purchased from our Ticket Office located at the top of the car park to the left once you come through the main gates. These will be subject to a £2 price increase.

Opening Times:

Saturday: Midday – kick off and then for 30 minutes after the match.

Weekday evening: 5pm – kick off and then for 30 minutes after the match.

Ticket Queries

If you need any help with ticketing, a member of our Supporter Services or Retail Team can assist with any queries:

Email: tickets@bristolrovers.co.uk

Call: 01179 524 001

GETTING HERE

As a proud **EFL Green Club Member**, Bristol Rovers is a firm supporter of sustainable transport methods and would encourage the use of the following methods of transport to the Memorial Stadium.

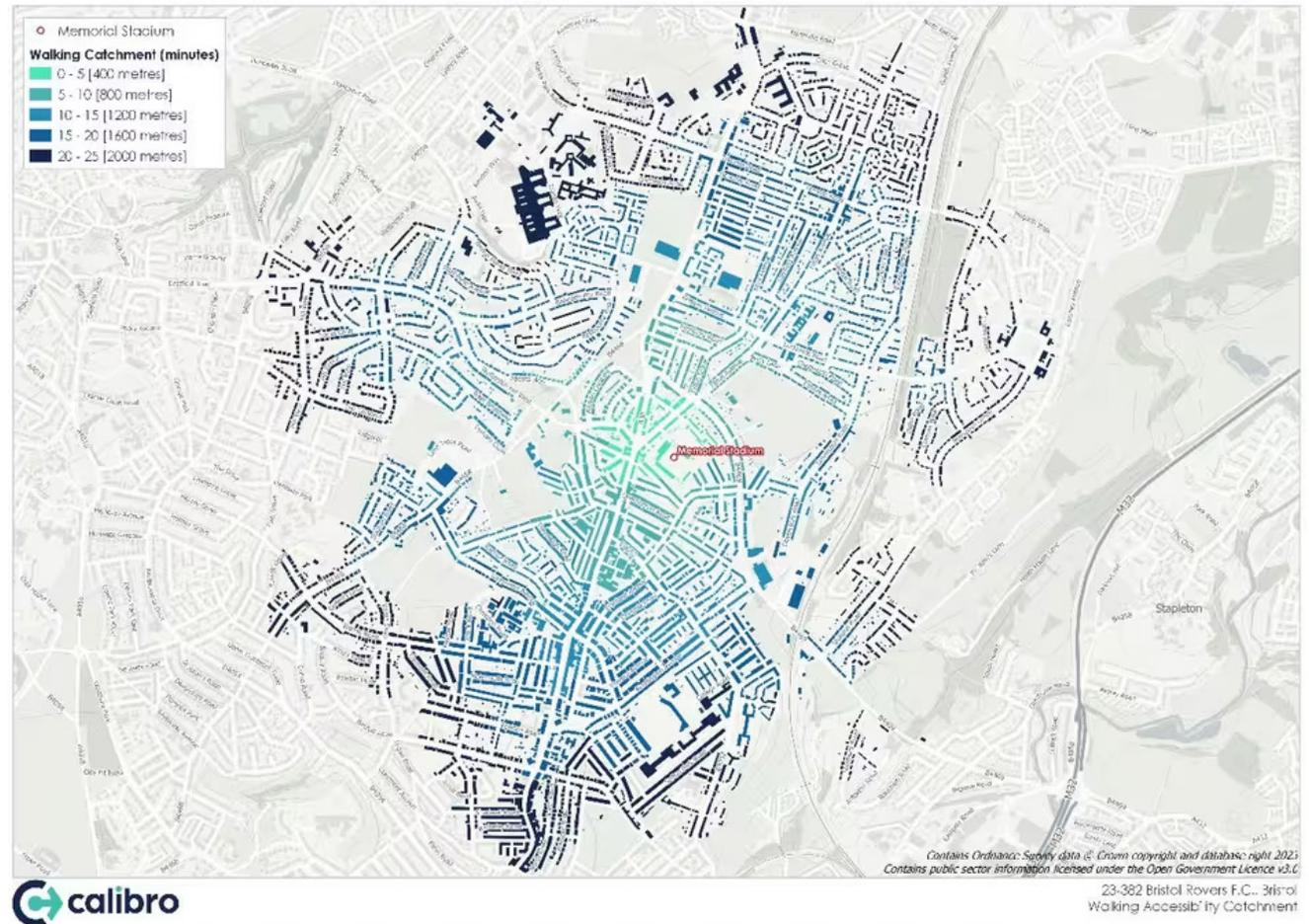
Walking

The Memorial Stadium is surrounded by an established network of well-maintained and illuminated footways that provide connectivity to surrounding residential and commercial areas, as well as local bus stops and railway stations.

Buses

The city of Bristol is well-served with frequent bus services, with many regularly running in the area surrounding the Memorial Stadium.

The Mem is located within 50 metres of the nearest bus stops, which are situated on Filton Avenue, either side of the main vehicular access to the ground.



The Number 72, 73, 74 and 77 bus services operate from these locations, with these combined offerings providing between seven and nine services per hour during typical matchdays.

Alternative bus services - Numbers 17, 71, 75, 76 and T2 - are also

available at the top of Gloucester Road, a very short walk along from Filton Avenue.

Bristol Rovers encourages supporters to use the following planner to arrange their visit to The Mem via bus travel: [TravelWest.info](https://www.travelwest.info)



Train

The nearest railway station to the Memorial Stadium is Ashley Down.

Situated on Muller Road, Ashley Down is a 20-minute walk to the Memorial Stadium, with services regularly attending the station from Bristol Temple Meads and Gloucester.

The next nearest train stations to the Memorial Stadium are Filton Abbey Wood and Montpelier.

Filton Abbey Wood and Montpelier are both less than 3km from The Mem and are regularly serviced by trains from Bristol Temple Meads, also receiving trains from Gloucester, Cardiff Central and Taunton.

Cycling

The Memorial Stadium has cycle racks available for use by supporters on matchdays, with up to 50 bikes available to be parked and stored.

An equivalent number of safe and secure bike lockers will also

be provided for storage of cycle equipment during match days.

The local road network is regularly used by cyclists and can accommodate significant levels of cycling traffic.

E-scooter

The Club is pleased to provide Dott Scooter parking in the north-east section of The Memorial Stadium. This parking section can be found next to the ticket office.

Visitors should note that Dott is the only authorised e-scooter provider allowed in Bristol.

Lift Share

If it is not possible to avoid travelling by car to the Memorial Stadium, Bristol Rovers encourages car-sharing as much as possible.

Apps such as LiftShare are available to connect with other supporters travelling to the Memorial Stadium.

Parking

We encourage all supporters travelling to the ground to use public transport wherever possible, which should be quicker and easier than driving.

Parking at the Club itself is not available on matchdays and parking in the local vicinity of the ground is often not possible.

We do not provide supporters with recommended postcodes or streets to look for parking as these are residential areas that can become extremely congested on matchdays.

Please note that parking on any part of Horfield Common is **not permitted**. Please **do not park on the grass** as this is prohibited under local byelaws and causes damage to our much-loved local green spaces.

Park & Ride

Parkway North Park & Ride is located to the east of Parkway railway station on Hunts Ground, Stoke Gifford, BS34

8PU. From here supporters can take the 71 bus southbound and alight at Churchways Avenue, a 5-minute walk to the stadium.

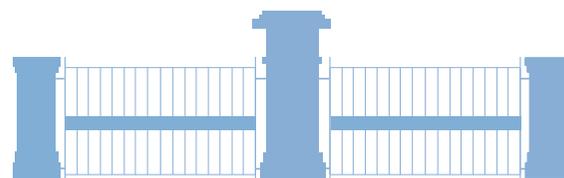
Find out more info on the TravelWest website here.

Private Parking

The nearest NCPs are all located in the city centre:

- + St James Barton BS1 3LJ
- + Rupert Street BS1 2PY
- + Nelson Street BS1 3DB
- + Broadmead BS1 3AF

These are all a 45 - 60 minute walk away from the stadium, up the famous Gloucester Road.



BRISTOL ROVERS
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Alternatively there are several bus routes running from the city centre to Filton Avenue where the Memorial Stadium is located.

Local private car parks include:

Tesco Superstore (15 min walk)
Lime Trees Road
Bristol BS6 7XW
Book via MyParkingSpace here

Filton Road Car Park (25 min walk)
154 Filton Road
Bristol BS7 0PG
Pay and display

Visitors are also reminded that a Clean Air Zone (CAZ) is in operation in central Bristol, with non-compliant vehicles charged between £9 - £100 to drive in the area.

Find out more about the Clean Air Zone at cleanairforbristol.org/caz/.

Electric Vehicles

For those travelling using an electric vehicle, please visit **Zapmap** for a live map on all EV charging points within the area.

MATCHDAYS

Here we provide a suggested timeline to help families plan their day at The Memorial Stadium.

1pm | Visit the Club Shop

When you get to the stadium, visiting the Club Shop will provide a great start to your day.

Browse our store and see if you can purchase some Rovers merch to help get you into the spirit of the day!



1:30pm | Head to the Fanzone

Then, make your way to the Fanzone. It has a great atmosphere and lots of entertainment, including the **Pirate Deck** which is a designated family area with inflatable football games for kids run by our Community Trust.

Please note that the Pirate Deck is currently only operational on Saturday matchdays.

We frequently have live music on our stage, and you can grab some food and drink at one of our outdoor stalls, or check out the family-friendly Thatchers Bar.

Our Club Mascots, Captain Gas and Irene, will be wandering around the Fanzone pre-match so make sure you give them a wave and get a photo!

2:30pm | Head to the concourse

After this, if you have purchased MKJ Group Stand or Cooling FX Terrace tickets, head to turnstiles 1-8 at the end of the Fanzone. From here, you will be able to enter the stadium and head down to the South Stand concourse, where more food and drinks are available.

Please note that all our kids games are currently based in the Fanzone only. If you would like to enjoy these activities for longer before the match begins, we recommend staying in the Fanzone for an extra 10-15 minutes.

2:45pm | Take your seats

Both the MKJ Stand and Cooling FX Terrace are easy to get to from the Fanzone, so you should not have many issues in finding your place.

However, if you do become slightly lost, ask a steward and they will point you in the right direction.

2:55pm | Players enter the pitch

Keep your eyes on the tunnel as the players head out onto the pitch, and make sure to give them a big Bristol Rovers cheer!

3pm | Kick-Off

Enjoy the game! UP THE GAS!

3:45pm | Half-Time

Help yourselves to a snack or half-time refreshments from the South Stand to get you ready for the second-half.

If you choose to stay in your seats, enjoy the music carefully selected by our Stadium Announcer, and watch out for any half-time presentations taking place.

4pm | Second Half Kick-Off

#UTG

4:45pm | Final Whistle

After you hopefully watch the Gas get a big win, it'll be time to leave the stadium. Usually, crowds clear quickly, but perhaps wait five to 10 minutes if you don't want to get caught up in a crowd.

Travel safely back home.

We look forward to welcoming some new families to The Mem soon!

Interested in being an official Bristol Rovers Matchday Mascot, where you get the chance to:

- + Play on the pitch in front of thousands of fans
- + Walk out the tunnel with the first team players
- + Get your photo taken by our official Club photographer

Find out more about our mascot packages on our website [HERE!](#)



FIRST TIME FANS

If you are visiting The Memorial Stadium for the first time, we'll do everything we can to make sure you have an enjoyable and memorable day.

If you are bringing a child to their first Bristol Rovers match, please let us know by filling out **this form** on our website. We will prepare a small Bristol Rovers FC goodie bag to help make it a special day for them, and will give them a welcome on our Big Screen*!

Visit the Club Shop ahead of kick-off to pick up your goodie bag.

The deadline for First Time Fans goodie bags is **4pm the day before matchday**.

**Please note our Big Screen is located above the MKJ Family Stand so will not be seen by supporters seated in this stand.*





DISABLED SUPPORTERS

All supporters are welcome at Bristol Rovers Football Club.

The matchday experience is important to everyone and the Club appreciates that disabilities are wide-ranging and that not all are visible.

Stadium Facilities

The Club Shop, Hospitality Boxes, bars, stands and the Matchday Ticket Office all have disabled access at Bristol Rovers FC.

The Memorial Stadium is accessible to disabled supporters and has 19 spaces for home supporters and six for away fans. The home spaces are currently fully booked by home Season Ticket Holders, but if away fans do not take up their allocation, there may be extra spaces available on a match-by-match basis. Wheelchair supporters are also able to bring a carer/companion free of charge.

There is an area within the South Stand set aside for home and away ambulant disabled fans however they may choose to sit or stand elsewhere within the stadium. The South Stand is under cover and sheltered plus it has easy access to nearby disabled toilets.

If you are a home supporter and would like to be added to the waiting list for one of our accessible spaces, please register with the Club by emailing claremcdonagh@bristolrovers.co.uk.

Be aware that a proof of disability is required for first-time applicants to prevent the system being abused.

Accessible Parking

The Memorial Stadium unfortunately has extremely limited matchday parking due to the Club's residential location.

The Club has 22 disabled bays which are fully booked at this time by home Season Ticket Holders. If you would like to be added to the waiting list, please get in touch as spaces do occasionally become available.

The Club does provide a handful of parking spaces for our disabled visitors which can be booked via Clare McDonagh.

Accessible Travel

All local buses are now wheelchair accessible and many have low floor access and all recognised assistance animals can travel for free. The closest bus stop to the Memorial Stadium is Filton Avenue which is off Gloucester Road at one end and Muller Road at the other end.

Uber, Bolt and other Private Hire services operate in Bristol and many are wheelchair accessible and can provide a suitable alternative to the bus or car. The recommended point of drop off is Filton Avenue as this is the only access point to the ground.



We look forward to welcoming you to
The Memorial Stadium soon!

